

## Recent Books on Economics and Development Studies - April 2011

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Pretoria, South Africa : Van Schaik Publishers, 2010  
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Cape Town, South Africa : Corporate Research Foundation, 2011  
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Zimbabwe's Land Reform Myths & Realities / Ian Scoone, Nelson Marongwe, Blasio Mavedzenge  
Johannesburg, South Africa : Jacana Media, 2011  
304p.;  
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Introduction to Local Government Finance - A South African Perspective (Re-issue) / J.S.H. Gildenhuys  
Pretoria, South Africa : Van Schaik Publishers, 2011  
226p.;  
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Participatory Development in South Africa (2nd Revised edition) / Francois Theron, Ismail Davis, Kealeboga J. Maphunye  
Pretoria, South Africa : Van Schaik Publishers, 2011  
252p.;  
ISBN 9780627027604  
\$ 55.00

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APEC and the Rise of China / Lok Sang Ho & John Wong (Editors)  
Singapore: World Scientific Publishing Co. Pte. Ltd., 2011  
xiii. 234p. ; 23cm.  
ISBN-13: 9789814329408 (HB)  
\$ 85.00

Intra-regional trade has been rising rapidly, especially after China's accession to the WTO in 2001. China's economy is expanding rapidly, and has already passed Japan in 2010 to become the world's second largest economy. It is clearly producing a huge impact on the world economy, and particularly on ASEAN countries. This is the appropriate time to take stock: what has APEC achieved so far? How is China's rapid growth shaping the course of economic integration and cooperation in the region? What is the future of APEC? This book is based on papers presented by scholars with expertise in the Asia Pacific region at a conference on "APEC at 20 and the Rise of China" organized by the APEC Centre of Lingnan University on 26–27 February 2010, and includes additional invited papers.

<http://www.marymartin.com/web?pid=129328>

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Studies on Financial Markets in East Asia / Masayuki Susai & Shigeru Uchida (Editors)  
Singapore: World Scientific Publishing Co. Pte. Ltd., 2011  
vii. 180p. ; 24cm.  
ISBN-13: 9789814343367 (HB)  
\$ 75.00

This book will be an important addition to the limited number of books that discuss finance and accounting issues in East Asian countries. While presenting recent empirical studies on finance and accounting in East Asian economies, it also reveals the underlying reasons for remarkable economic growth and emerging performance of the financial markets in the East Asian countries. It introduces newly developed financial products, institutions, governance mechanism, banking policy changes and their implications in the East Asian economies, and discusses the way forward for these economies with recommendations for policy implications. It also contains suggestions for other developing countries trying to achieve rapid growth.

<http://www.marymartin.com/web?pid=129335>

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Economic Growth of Singapore in the Twentieth Century: Historical GDP Estimates and Empirical Investigations / Ichiro Sugimoto  
Singapore: World Scientific Publishing Co. Pte. Ltd., 2011  
xlii. 403p. ; 24cm.  
ISBN-13: 9789814317917 (HB)  
\$ 120.00

Research on Singapore's economic history has been complicated by the absence of economic data on pre-independence Singapore. This book aims to fill the gap by presenting a time-series of historical GDP estimates for the periods 1900–39 and 1950–60. The new data

presented in the book sheds light on two key aspects of Singapore's economic history, namely the relationship between economic instability and growth, as well as the government's fiscal policy towards economic growth. As the first comprehensive empirical economic history of twentieth-century Singapore, this book is a valuable reference source for academics and graduate students interested in development and empirical economics.

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South Asia: Beyond the Global Financial Crisis / Amitendu Palit (Edited)

Singapore: World Scientific Publishing Co. Pte. Ltd., 2011

ix. 179p. ; 23cm.

ISBN-13: 9789814335256 (HB)

\$ 85.00

The book is an edited volume of different perspectives on the South Asian region and captures the political, social and economic challenges facing the region following the financial crisis and the region's responses to these challenges.

<http://www.marymartin.com/web?pid=129337>

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The Thirteenth Singapore Economic Roundtable June 2010 / jointly organizes by Institute of Policy Studies & the Business Time ; edited by Manu Bhaskaran & Lee Yoong Yoong  
Singapore: Straits Times Press References for National University of Singapore, 2011

70p. ; 23cm.

ISBN-13: 9789814266901

1. Singapore – Economic policy – Congresses
2. Singapore – Economic conditions – Congresses
3. Labor productivity – Singapore – Congresses

\$ 25.00

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Reluctant Regulators : How the West Created and How China Survived the Global Financial Crisis / Leo F. Goodstadt

Hong Kong : Hong Kong University Press, 2011

224p.; 23cm.

ISBN 9789888083251

\$ 40.00

The 2007-09 global financial crisis was predictable and avoidable but American and British regulators chose not to intervene. They failed to enforce legislation or implement their own policies because of an Anglo-American "regulatory culture" of non-intervention that came to dominate financial regulation worldwide. Hong Kong — the international financial centre of an increasingly prosperous China — defied world opinion and made stability its priority, even where that meant extensive government intervention. This policy ensured Hong Kong's robust performance during the 1997-8 Asian financial crisis and the latest global crisis. More significantly, it made possible Hong Kong's impressive contributions to financing China's economic take-off and to the modernization of its financial institutions.

Reluctant Regulators is a scathing indictment of regulatory inertia in the West. It provides important and original insights into the causes of financial crises and pays special attention to China's attempts at reform and Hong Kong's place in China's financial modernization. The book will be of interest to professionals in financial services, to policy-makers, and to scholars and students in economics, political science and economic history.

<http://www.marymartin.com/web?pid=128110>

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IPO: A Global Guide / Philippe Espinasse  
Hong Kong : Hong Kong University Press, 2011  
376p.; 23cm.  
9789888083183  
\$ 50.00

In this practical guide to initial public offerings, Philippe Espinasse explains the pros and cons of turning private businesses into listed companies. In straightforward, jargon-free language he details the strategies, procedures, and documentation for different forms of listings, and describes the process of marketing and pricing an international IPO. The guide includes many real-life case studies, sample documents, an extensive glossary of terms, and a review of listing requirements for major stock exchanges. It also discusses recent developments in global equity capital markets.

IPO: A Global Guide is applicable to any financial jurisdiction, including emerging markets with vibrant IPO activity in the Asia-Pacific region, the Middle East, and Eastern Europe. Intended for entrepreneurs, market practitioners and students, this guide will be essential reading for anyone planning to take a company to market

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Restaurant Service Delivery and Customer Patronization / Zulhan Othman [et al]  
Shah Alam : University Publication Centre (UPENA), UiTM, 2009  
95p.  
Includes Index  
978-967-363-035-6  
1. Restaurant Management  
2. Food Service Management  
\$ 16.00

<http://www.marymartin.com/web?pid=129616>

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Tourism Research in Malaysia: What, Which Way and So What? / Kadir Din & Jabil Mapjabil (Editors)

Sintok: Universiti Utara Malaysia Press, 2010  
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2. Service industries – Research – Malaysia  
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Corporate Responsibility: Concepts and Emerging Issues / Roshayani Arshad [et. al.]  
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2. Industries – Social Aspects

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Leading Innovasian: Embedding Innovation Culture in Malaysia Organizations / Azim  
Pawanchik & Dr. Suraya Sulaiman

Kuala Lumpur: Alpha Catalyst Consulting, 2010

135p. ; 20cm.

ISBN-13: 9789671007808

\$ 35.00

The need to innovate should no longer be questioned. Instead, it is about how to make innovation happen in Malaysian organizations, now. This book guides the reader on how to go about innovating in the Asian context, taking into consideration the operating environment and the Asian culture, Sharing data from a survey done on the Malaysian innovation climate in 2009, it highlights specific areas that need to be addresses, to shift an organization towards innovation.

<http://www.marymartin.com/web?pid=129619>

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Doing Business in the Global Economy: An Islamic Perspectives / Rosita Katherine Chong  
& Alex Anderson (Editors)

Kota Kinabalu: Universiti Malaysia Sabah, 2010

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Tourism Marketing Malaysia / Zuliah Hamid, Mohd Hafiz Hanafiah Mazlina Mohdzar & Siti  
Sabariah Hj. Ismail (Editors)

Shah Alam: University Publication Centre (UPENA), 2010

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Impact of Global Economic Crisis on the Malaysian Auto-Parts Industry / Ragayah Haji Mat Zin & Faridah Shahadan

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Kuala Lumpur: MPH Group Publishing Sdn. Bhd. For UCSI University, Kuala Lumpur Campus, 2011

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